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## News Release

<http://www.cargill.com/today/press.htm>

**Date:** Feb. 11, 2004

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### Cargill Sweeteners Adds Product Development Expertise

MINNEAPOLIS — Cargill Sweeteners North America has demonstrated its renewed commitment to innovation with the appointment of Elaine Tecklenburg to the newly created post of new products manager. Tecklenburg is responsible for identifying and developing business opportunities associated with new products.

Tecklenburg has worked in food product development for nearly two decades. She spent 12 years with Mars, Incorporated, where she served as sugar confectionary innovations manager, senior product development scientist, senior chocolate research scientist and Uncle Ben's product development manager.

More recently, Tecklenburg served as director of flavor encapsulation for Firmenich, a Switzerland-based creator of flavors, fragrances and aroma chemicals. In that capacity she oversaw brand development for the company's Durarome® encapsulation technology, used to deliver flavor in powdered drinks, chewing gum and other foods.

"Elaine Tecklenburg's expertise will give a big boost to our innovation efforts," said Sweeteners North America President Pat Bowe. "Cargill Sweeteners has a proud tradition of innovation, but with the speed of change faster than ever, we need to innovate more rapidly and more often to keep up with the needs of our customers. Elaine will coordinate the efforts of our researchers, our technical services people and our sales force to provide our customers with effective solutions to the challenges they face."

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Cargill is an international provider of food, agricultural and risk management products and services. With 101,000 employees in 60 countries, the company is committed to using its knowledge and experience to collaborate with customers to help them succeed. For more information, visit <http://www.cargill.com>.

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